

The Intercontinental Gathering of the Agriculture and Stock Breeding Industry Set to Begin

Countdown on for Bursa's International Agriculture and Stock Breeding Fairs

Bursa Agriculture Fair 2019 and Bursa 12th International Stock Breeding and Equipment Fair are about to open their doors. Set to take place on October 8 - 12, 2019 at Tüyap Bursa International Fair and Congress Center with the participation of 285 firms and firm representatives from 14 countries, the fairs target 250 thousand visitors and will play a prominent role in the advancement of the industry.

Turkey's exports and imports in the agriculture and stockbreeding industry stand at 18 billion and 13 billion dollars respectively, and the country is getting ready to host a major event. Set to take place on October 8 - 12, 2019 at Tüyap Bursa International Fair and Congress Center, **Bursa Agriculture Fair 2019** 17th International Agriculture, Seed, Sapling and Dairy Farming Fair and **BURSA 12. INTERNATIONAL STOCK BREEDING AND EQUIPMENT FAIR** will keep a finger on the pulse of the industry. The fair will extend across a total area of 52 thousand m2 including 5 halls and outdoor spaces, standing out with its vast product range spanning everything from tractors to seeds, livestock equipment to irrigation systems, agricultural mechanization to agricultural spraying methods.

Emphasizing that the fair will bring together in Bursa the entire agriculture and stockbreeding industry which holds a special place in the Turkish economy, Tüyap Bursa Fairs Inc. General Manager İlhan Ersözlü stated that "Agriculture and stock breeding are indispensable for our country given our geographical conditions. The contribution of this crucial sector to the national economy is also remarkable. As such, we are now gathering this industry under a single roof, with exhibitors hailing from different regions of Turkey and the world. The commercial activities set to take place here will contribute to the economy and promotion of our nation. The gatherings are turning into a veritable brand, and growing exponentially year after year."

Tractor and Equipment Worth Over 1 Million TL in the Open Exhibition Area

The fair will be showcasing all the basic building blocks of the agriculture and stock breeding sector in Bursa, as the open exhibition area will feature tractors and equipment worth over 1 million TL, and the enclosed area composed of 5 halls will host everything from seeds to irrigation systems, livestock equipment to agricultural mechanization, agricultural spraying to fertilizers. All processes of modern agriculture will be present at the fairs, which will draw the full attention of the industry to Bursa. The business contacts set to be established during the fairs are expected to contribute to the regional and national economy, boost sales of tractors and agricultural mechanization, and energize the national and regional economy by generating business volume.

Business People Hailing From Over 55 Countries

In order to enhance the marketing activities of participating firms, to introduce farmers to new technologies so as to increase their productivity, and finally, to help boost Turkey's export performance, procurement committees were organized across a vast region extending from Europe to Asia, from the Middle East to the Caucasus. Building intercontinental bridges, the fairs will be welcoming over 1000 business people from more than 55 countries including **Azerbaijan, Bosnia and Herzegovina, Bulgaria, Algeria, China, Ethiopia, Morocco, Palestine, France, Ghana, Georgia, Croatia, India, Iraq, Iran, Israel, Spain, Italy, Montenegro, Qatar, Kazakhstan, Kyrgyzstan, Kuwait, Turkish Republic of Northern Cyprus, Kosovo, Libya, Lebanon, Hungary, Macedonia, Mali, Egypt, Moldova, Nigeria, Uzbekistan, Pakistan, Poland, Portugal, Romania, Russia, Serbia, Sudan, Saudi Arabia, Tajikistan, Tunisia, Turkmenistan, Ukraine, Oman, Jordan, Yemen and Greece** thanks to the diligent efforts of Tüyap's overseas offices.

On the domestic front, industry representatives will be flocking to the fair from close to 80 Turkish provinces aboard more than 1000 buses to concentrate all the attention of the agriculture and stock breeding industry in Bursa.